Jon Thomas Rowland

The NEW $CAMH
PHARMA PALACE (Q-) BALL PARK
Where
HUMAN TRAFFICKING LIVES!

A few days ago there was a great FLURRY of activity at the CAMH hashtag, all about how much they LOVED the TORONTO BLUEJAYS.

Only the people LIKING them - apart from a few autograph hounds - were mainly their own employees - mainly PR people - a few $CAMH PR department hangers-on - and (of course) the BLUEJAYS themselves.

He wondered - WHY? Even IF a lot of clients LOVED the JAYS - which didn't appear to be the case - why make such a point of SAYING so? After all - if they loved the JAYS - they could speak for themselves. But maybe they didn't't - because they really didn't like ANYTHING that much - least of all the FUCKING BLUEJAYS....

So WHY? It was the same SCHTICK all over again. Telling them they were REMOVING STIGMA while RESTIGMATIZING them ALL OVER AGAIN. Like Trixie Sane and the CBC's Shelagh Rogers - the original STIGMA SISTERS bearing GIFTS of LIGHT (footie pajamas and citrus shampoo)....

One of their FAVORITE ways they did this - was by TELLING THEM WHAT THEY LIKED: whether it was stupid SHELAGH ROGERS with her benighted GIFTS OF LIGHT or mendacious CAMH CEO Trixie Sane insulting them by telling them they were HUMAN (like it's NEWS) and that the indication of their HUMANITY was - guess what? - their predilection for....

CITRUS SHAMPOO....